Beat: News

Brand India A Trusted Name Today Across Developing As Well As Developed World

President of India

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USPA NEWS - The President, Mr. Pranab Mukherjee addressing the India-Ghana Business Forum, at Hotel Kempinski, in Accra, Ghana on June 13, 2016.

“˜Brand India´ Is A Trusted Name Today Across The Developing As Well As The Developed World

The President of India, Mr. Pranab Mukherjee addressed a Business Forum event organized by the Confederation of Indian Industry (CII), the Association of Ghana Industries (AGI) and Ghana Chamber of Commerce and Industry in Accra on June 13.

Speaking on the occasion, the President said India-Ghana relations transcend political ideologies and geographical space. The Government of India has been happy to extend assistance to Ghana through grants and Lines of Credit.

Our economic cooperation can be extended further ““ beyond government-funded projects. With the active involvement of Government of Ghana and organizations such as Ghana Investment Promotion Council, we could together identify viable projects for the Indian private sector to invest in.

Indian multi-national companies are active and successful in several countries in Africa and would be more than happy to come to a friendly country like Ghana. Indian private sector appreciates the peaceful, secure and stable environment of Ghana, which is a critical requirement for any investor.

The Indian private sector is equipped with funding capacity as well as appropriate technologies. They stand ready to work with their Ghanaian counterparts as partners for mutual benefit.

The President said “˜Brand India´ is a trusted name today across the developing as well as the developed world. It is trusted because it adds value to the resources of the host countries; it is welcomed because it works and grows together with the local companies; it brings appropriate technologies which create jobs and has the adaptability to absorb local talent; it rejuvenates and invigorates local industry without constraining their growth in any way.

If a conducive environment is facilitated, the Indian Government would be ready to work with Ghana in key sectors and areas of common interest and encourage Indian private as well as public entrepreneurs to bring more investments into Ghana.

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